



Aarons Group LLC



Embracing disruption.



OMARI JAHI AARONS

Founder and Managing Partner

Omari Jahi Aarons has worked with Fortune 150 companies his entire career as a disruptive leader and transformation coach. Often, Omari has built infrastructures to support culture change efforts and originated roles.

Omari's work connects consumer demand with rising employee expectations for workplaces to be representative of the populations they serve and are embedded with the innovative mindsets needed to lead most effectively.

A strong champion of inclusion and thought leader on belonging, Omari has served as an employee resource group chair and executive sponsor, authored several business diversity strategic plans to attract, recruit and retain racially diverse talent, and helped organizations rebrand as best-in-class 21st-century workplaces.

AWARDS

BUSINESS EQUALITY MAGAZINE

2021 40 LGBTQ Leader Under 40 - North America

GREATER BOSTON CHAMBER OF COMMERCE

2020 Ten Outstanding Young Leaders

INSURANCE BUSINESS AMERICA

2020 Rising Star Award

2020 Inaugural Leader of Change

ALLIANCE FOR BUSINESS LEADERSHIP

2020 Name You Should Know Award

We can help you embrace disruption.

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Specializing in developing talented leaders, building culture and community that thrives, and leaning into the future of work.



"I was deeply frustrated by being the only one in the room – the only person of color, the only Black person, the youngest, the lowest-ranked person," says Aarons. "There were always so many voices missing. I founded Aarons Group to bring together the missing voices and help organizations create tailored solutions to an age-old problem: helping people feel like they belong."

ORGANIZATIONAL SERVICES

Talent Partner

Looking to attract talent from a specific diversity dimension? Whether it's building a relationship with the Black community or starting partnerships with women engineers, Aarons Group can help you identify your target market and broker relationships that are mutually beneficial.

Identity Campaign

When disruption occurs, getting to the other side of who you are now takes some work. Aarons Group can help you protect the timeless and tradition-bound parts of your identity and connect them with an updated brand that reflects this moment and sets the stage for who you aspire to become.

ERG Activation

Unsure of whether you need a multicultural employee resource group, diversity council, or business resource group? Are your ERGs looking for new ways to grow? Aarons Group can help you conduct a needs assessment and match strategies to the stage you are in and where you're trying to go.

DEI Strategic Plan

Whether you have a plan or need one, Aarons Group can help you build or refresh a diversity, equity and inclusion plan to meet your needs, and integrate fully with culture change initiatives under way. Together, we can foster belonging among your employees, clients, partners and public.

Executive Coaching

You have leaders that want to do the right thing but aren't sure where to start. You have identified executives to become DEI champions and want to build their cultural competence and fluency. Whatever your situation, Aarons Group can pair you with a coach to guide your team on the next steps.

NextGen Coaching

You have identified your next generation of leaders and want to ensure they're prepared to lead a 21st century company. Aarons Group can help coach and develop your high potential people to take on new assignments as skilled managers and thought leaders.

Available for moderator and panelist roles, keynote speaking, workshop facilitation, and small group discussion.

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